

GLOBAL OPPORTUNITY  
YOUTH NETWORK  
*THE FUTURE IS YOUNG*  
aspen institute

GOYN TOOLKIT

# AN INTRODUCTION TO THE GOYN TOOLKIT



# **TABLE OF CONTENTS**

This document introduces the GOYN Toolkit and provides guidance to new users. Contents are organized as follows:

## **1. WHAT IS THE GOYN TOOLKIT?**

## **2. HOW IS THE GOYN TOOLKIT STRUCTURED?**

## **3. HOW CAN I ACCESS THE GOYN TOOLKIT?**

## **4. WHO IS THE GOYN TOOLKIT FOR?**

## **5. HOW SHOULD THE GOYN TOOLKIT BE USED?**

## **6. HOW OFTEN IS THE GOYN TOOLKIT UPDATED?**

## **7. ADDITIONAL RESOURCES**

- GOYN Glossary
- Training plan

## 1. WHAT IS THE GOYN TOOLKIT?

# THE GOYN TOOLKIT IS A REPOSITORY OF METHODOLOGICAL RESOURCES FOR GOYN PARTNERS

The GOYN Toolkit is a centralized repository of tools and resources to implement GOYN in a community.

The Toolkit addresses three main needs:

- ✓ **Providing tools and resources** to guide implementation of GOYN in new communities, enabling a high-quality expansion of GOYN
- ✓ **Building a centralized, curated repository** of GOYN tools and resources
- ✓ **Encouraging cross-network learnings** through the consolidation of examples and best practices from existing GOYN communities

The Toolkit was developed by the GOYN Global Team in 2021 with the generous support of [CRS](#). It builds heavily on all the work done in GOYN communities from 2018, including with GOYN Global Partners [Accenture](#), [GDI](#) and [YouthBuild International](#).

The Toolkit is designed as a living repository of resources. It will grow over time with additional contributions from GOYN communities.

## 2. HOW IS THE GOYN TOOLKIT STRUCTURED?

# THE GOYN TOOLKIT HAS THREE MAIN SECTIONS



### SECTION 1: SELECTION PHASE

Guidance, tools & resources to select a new GOYN community and Anchor Partner.

- Community Selection
- Anchor Partner Selection



### SECTION 2: DESIGN PHASE

Guidance, tools & resources to design a GOYN program in a new community.

- GOYN integration & network participation
- Collaborative-building
- Research & analysis
- Youth partnership
- Strategy & pathways
- MEL framework
- Partnerships & fundraising
- GOYN Launch



### SECTION 3: IMPLEMENTATION PHASE

Guidance, tools & resources to implement the GOYN strategy and pathways in a community.

- Design for scale & systems thinking
- Cross-sector collaboration
- Pathways
- Youth partnership
- Data & technology
- Structural justice & equity
- MEL
- Policy & advocacy
- Partnerships & fundraising
- Communications & events

## 2. HOW IS THE GOYN TOOLKIT STRUCTURED?

# EACH TOOLKIT SUBSECTION CONTAINS A DETAILED HOW TO GUIDE AND SUPPORTING RESOURCES

### HOW TO GUIDE (1 PER SUBSECTION)



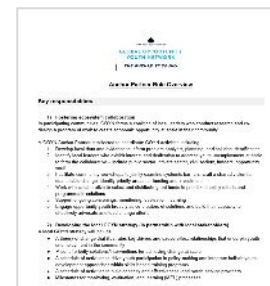
#### Each 'how to' guide includes:

- Process overview
- List of expected outputs and supporting resources
- Best practices
- Key risks & mitigations
- Step-by-step guidance for each activity

### SUPPORTING RESOURCES



#### Templates



#### Additional documentation



#### GOYN tools



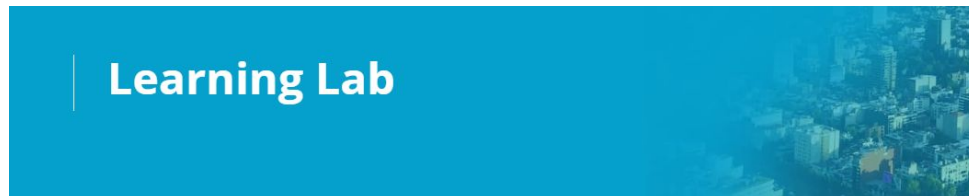
#### Examples from other GOYN communities

*Note: Toolkit 'How to' guides contain direct links to relevant supporting resources.*

### 3. HOW CAN I ACCESS THE GOYN TOOLKIT?

## THE GOYN TOOLKIT IS HOSTED ON THE GOYN LEARNING LAB

- To access the Toolkit, open the [Learning Lab](#) on the GOYN website.
- Click on the GOYN Toolkit link (top right above the list of resources) to log in and access GOYN partner resources. If you do not have an account created, please contact the GOYN Learning Manager to request one.
- Navigate the Toolkit using the filters or the keyword search on the left-hand side of the Learning Lab.



GOYN knows that data and knowledge sharing is a driving force in creating effective youth employment programs and identifying appropriate, sustainable training and income earning pathways for opportunity youth. The GOYN Learning Lab includes research, reports and case studies generated by GOYN as well as methodological resources accessible to GOYN's global and local partners.

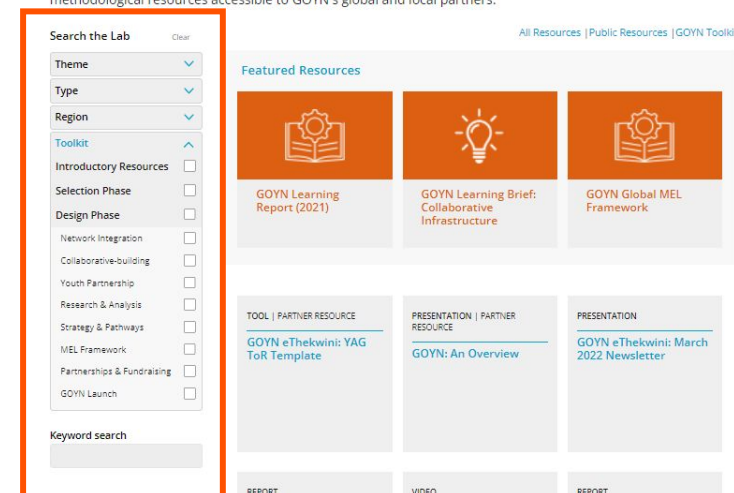


Log-in access

Navigation filters and keyword search



GOYN knows that data and knowledge sharing is a driving force in creating effective youth employment programs and identifying appropriate, sustainable training and income earning pathways for opportunity youth. The GOYN Learning Lab includes research, reports and case studies generated by GOYN as well as methodological resources accessible to GOYN's global and local partners.



#### 4. WHO IS THE GOYN TOOLKIT FOR?

## THE GOYN TOOLKIT WAS CREATED FOR GOYN GLOBAL PARTNERS & GOYN ANCHOR PARTNERS

The Selection Phase section was designed for GOYN Partners leading the selection of a new GOYN community and/or Anchor Partner, while the Design Phase section were primarily designed for GOYN Anchor Partners.



INTRODUCTORY RESOURCES



SECTION 1: SELECTION PHASE



SECTION 2: DESIGN PHASE



SECTION 3: IMPLEMENTATION PHASE

	INTRODUCTORY RESOURCES	SECTION 1: SELECTION PHASE	SECTION 2: DESIGN PHASE	SECTION 3: IMPLEMENTATION PHASE
	✓	✓	<i>For reference &amp; relationship management</i>	<i>For reference &amp; relationship management</i>
GOYN ANCHOR PARTNERS	✓	✓ <i>(when expanding into a new community)</i>	✓	✓

*\*This group would include new seeding partners leading the selection of a new GOYN community and Anchor Partner.*

## 5. HOW SHOULD THE GOYN TOOLKIT BE USED?

# HOW SHOULD GLOBAL PARTNERS\* USE THE GOYN TOOLKIT?

## 1. SELECTION PHASE

- Read the full Selection Phase Toolkit before starting a new Community & Anchor Partner selection process.
- Review supporting resources and select the tools, templates and examples that will be most useful.
- Review list of expected outputs and note the formal GOYN validation points (marked by a □), which indicate when the GOYN Global Team will check on progress and outputs.
- Refer to the Toolkit as needed during the Selection Phase.
- At the end of the Selection Phase, make sure to share any new tool or template that may be useful to other communities with the GOYN Global Team so it can be added to the Toolkit.

## 2. DESIGN PHASE

- Introduce new Anchor Partners to the contents of the GOYN Toolkit.
- Use the Toolkit to support relationship management with Anchor Partners.

*\*This group would include new seeding partners leading the selection of a new GOYN community and Anchor Partner.*

## 5. HOW SHOULD THE GOYN TOOLKIT BE USED?

# HOW SHOULD GOYN ANCHOR PARTNERS USE THE GOYN TOOLKIT?

## 1. SELECTION PHASE (WHEN EXPANDING TO A NEW COMMUNITY)

- Read the full Selection Phase Toolkit before starting a new Community selection process.
- Review supporting resources and select the tools, templates and examples that will be most useful.
- Review list of expected outputs and note the formal GOYN validation points (marked by a □), which indicate when the GOYN Global Team will check on progress and outputs.
- Refer to the Toolkit as needed during the Selection Phase.
- At the end of the Selection Phase, make sure to share any new tool or template that may be useful to other communities with the GOYN Global Team so it can be added to the Toolkit.

## 2. DESIGN PHASE

- Read the full Design Phase Toolkit before starting the Design Phase.
- Review supporting resources and select the tools, templates and examples that will be most useful.
- Review list of expected outputs and note the formal GOYN validation points (marked by a □), which indicate when the GOYN Global Team will check on progress and outputs.
- Refer to the Toolkit as needed during the Design Phase.
- At the end of the Design Phase, make sure to share any new tool or template that may be useful to other communities with the GOYN Global Team so it can be added to the Toolkit.

## 6. HOW OFTEN IS THE GOYN TOOLKIT UPDATED?

# NEW TOOLKIT MATERIALS WILL BE ADDED ON AN ONGOING BASIS, WITH AN ANNUAL REVIEW PROCESS

The GOYN Toolkit is meant to be a living repository of resources, which will progressively grow over time as new materials are shared by GOYN communities.

**New tools, templates and examples** developed by GOYN communities over the past year will be added to the Toolkit on an ongoing basis, as the communities share them with the network.

In addition, the Toolkit will be reviewed annually to:

- ✓ **Update** any guidance that has become obsolete
- ✓ **Respond** to new methodological needs expressed by GOYN communities

This annual review will take place in the fall. In exceptional circumstances, updates may be made outside of the regular review cycle, e.g. to reflect an important change in the GOYN approach.

While the review process will be centrally managed by the GOYN Global Team, GOYN intends to develop online tools that will enable communities to directly submit resources for inclusion in the GOYN Toolkit.

## 7. ADDITIONAL RESOURCES

# TOOLKIT USERS MAY FIND THESE ADDITIONAL RESOURCES USEFUL



[Glossary of key terms & concepts](#)



[Training plan](#)